

Trip Peaks Privacy Policy

Effective: July 01, 2025

Trip Peaks helps frequent travelers get the most out of every trip by organizing priorities, tracking wellness, and delivering insights. Your privacy is important to us. This policy explains what data we collect, how we use it, and the choices you have.

1. Information We Collect

Trip Data

You can add trips, locations, goals, notes, flights, drives and other data to personalize your experience. All information you add is stored securely and only visible to you unless explicitly shared.

Device & Usage Information

We collect limited device data (like OS version and app version) and usage patterns (such as time spent in the app and feature interactions) to improve performance and design better features.

Health & Activity Data (Optional)

If you choose to integrate with Apple Health, we access data like steps, exercise minutes, and heart rate solely to support your trip analysis.

2. How We Use Your Data

- To deliver core features (trip organization, analytics, and recaps)
- To provide insights like Trip Load, Trip Value, and trends
- To understand usage patterns and improve app performance
- To send occasional updates, tips, or important account notices

We do not sell your personal data. We do not share your data with advertisers.

3. Third-Party Services

Trip Peaks uses secure third-party services for:

- Authentication
- Cloud Storage
- Travel Logistics (e.g., Flight Status, Drive Estimates)
- Personalized Motivations and Summaries
- Analytics to understand general app usage. Data is anonymized or pseudonymized whenever possible.

4. Data Sync & Backups

Your trip data may be securely stored in the cloud to enable sync across devices and data backup.

You may delete your account at any time by contacting support. When deleted, all associated personal data is permanently removed from our servers within 30 days.

5. Your Rights

You have the right to:

- Access or export your data
- Correct or update your information
- Delete your account and all stored data
- Opt out of analytics or data integrations

You can manage most of these within the app. For other requests, email us at privacy@trippeaks.com.

6. Children's Privacy

Trip Peaks is intended for users 18 and older. We do not knowingly collect data from children under 18. If you believe a child has used our app, please contact us for deletion.

7. Changes to This Policy

We may update this policy from time to time. When we do, we'll notify you through the app. Your continued use of Trip Peaks after a policy update means you agree to the revised terms.

Contact Us

If you have questions about this policy or our data practices, email us at: privacy@trippeaks.com